

## Less Time Shuffling Paper

- With Kyocera you can simplify the paperwork shuffle and reduce overstuffed filing cabinets. Their document management workflow process enables you to capture, index, bar-code, store, share, and retrieve electronic documents from a central location whether you are a small or large business.
- You can create and modify multi-part forms electronically as needed to eliminate the need to print and store forms.

## High Award Winning Proof

- The multi-functional Copystar CS-8030 has been **certified in tests by Buyer's Laboratory Inc.** to perform **2,500,000 prints with no breakdowns.**
- ***Better Buys for Business*** Editor's Choice for 2007 selected six of Kyocera's color and monochrome printers as the best choice for business.



Authorized Dealers for  
**Kyocera/Copystar**

Qualified to service and repair all  
makes and models.

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Mistake, Call Now**

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**AS AN AUTHORIZED  
COPIER/PRINTER  
DEALER WE CAN  
SELL ANY BRAND**

*So, Why Is Kyocera /  
Copystar Our First Choice?*



## Here are the reasons...

### Low Cost You'll Appreciate

- The Internal Revenue Service in June 2005 awarded Kyocera a contract to provide 3,400 printers to the IRS offices throughout the US. ***"The deciding factor was the total cost of ownership of the devices. Once we saw how well Kyocera's printers held up in our tests and the cost savings over the life cycle of each model the decision was easy."*** Russell Critterton, contracting officer for the IRS.
- **Current Analysis**, a competitive market intelligence analysis firm, validated that Kyocera printers yield a Total Cost of Ownership (TCO) that is **up to 50% lower than comparable products**.
- Kyocera invites you to compare using the Kyocera **"TCO Tracker,"** a free, Web-based program that uses 3<sup>rd</sup> party analyst research to help companies track and reduce spending over time. Go to [www.kyoceramita.com/us](http://www.kyoceramita.com/us)

- Kyocera's ECOSYS printers incorporate "cartridge-free" technology with a high yield toner container and patented Amorphous Silicon/Organic Photoconductor drums that **make hundreds of thousands of prints without replacement**. Since the drum is separate from the toner, **the drum virtually may never need to be replaced** – which can be done *up to 30 times* with a standard printer.
- Using a Kyocera/Copystar product such as a multi-function copier/printer **allows you the flexibility to print to any other Kyocera/Copystar copier/printer** for the same one low cost per print since all models use the same printer technology.
- Kyocera's products are ENERGY STAR compliant. This consumes less power for regular tasks and switches to a low-power mode when not in use.

### Low Maintenance and Low Environmental Impact

- It takes more technology and work by the printer inside a copier than it does

for the actual copying process itself. So Kyocera engineered their printers as the workhorse building blocks of their entire line. The copier/scanner then sets on top, married to the printer foundation, eliminating the weak spot found in the print process of other brand copiers. Thus your office has less down-time and gets more work done.

- Because Kyocera's patented drums are built tough to **last for hundreds of thousands of prints**, the lower maintenance also means lower landfill waste.
- Kyocera Mita America, Inc has earned the **2008 Excellence in Partnership award for Industry Green Contractor** from the U.S. Government's General Services Administration and the Coalition for Government Procurement.